

Roll No.

Total No. of Pages: 02

Total No. of Questions: 09

BBA SIM, Semester- 6th
ENTERPRISE RESOURCE PLANNING
 Subject Code: BBA SM 602- 18
 M.Code: 79357
 Date of Examination: 10-12-2025

Time: 3 Hrs.

Max. Marks:60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B consists of FOUR subsections: Units-I, II, III & IV. Each subsection contains TWO questions, each carrying TEN marks each and student has to attempt any ONE question from each subsection.

Q. No.	Question	Course Outcome	Bloom's Level
SECTION-A			
1.	Answer briefly:		
a.	What is Enterprise Resource Planning?	CO-1	L1
b.	Summarize the need for ERP in organization.	CO-1	L2
c.	Define data mining?	CO-2	L1
d.	Outline the change management in ERP.	CO-2	L2
e.	Define Human Resource module.	CO-3	L1
f.	Illustrate Gap Analysis.	CO-3	L2
g.	Why implementation of team training is necessary?	CO-4	L1
h.	Explain project planning phase in ERP.	CO-4	L2
i.	What are the failure factors in ERP?	CO-5	L1
j.	Explain customer relationship management.	CO-5	L2
SECTION-B			
UNIT-I			
2.	Identify the fundamental technologies used in ERP and their role in integrating business processes.	CO1	L3

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3.	Examine the importance and limitations of information integration in ERP systems.	CO1	L4
UNIT-II			
4.	Interpret BPM and define steps of BPM.	CO2	L5
5.	Analyse the vendor solutions for small, medium and large enterprises.	CO2	L4
UNIT-III			
6.	Explain ERP inventory Control module and ERP purchase module.	CO3	L5
7.	Examine the planning, evaluation, and selection process involved in implementing ERP systems in an organization.	CO3	L4
UNIT-IV			
8.	Identify the methodology and frame work training in effective implementation of ERP.	CO4	L3
9.	Explain the various factors responsible for responsible for success and failure of ERP.	CO5	L5

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the student.

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